

Selective Financial Services

Your whole world of Finance



1.1.1 Project Funding Overview

SELECTIVE FINANCIAL SERVICES Application Guide (providing initial information)

If you intend to apply for project funding, a professional, initial Project Funding Overview should be structured as outlined here and presented to SELECTIVE FINANCIAL SERVICES. Be as concise as possible and answer one question after the other stating question number in front of each answer. State precisely how much your company seeks to borrow and how it intends to service the debt and over what period of time. State how much you have already invested in liquid funds into the project yourself and what percentage this represents from total project costs. How much liquid cash is on hand? All information must be provided in brief. Please provide an answer to all 30 questions in your Project Funding Overview and **do not** state "See the Attached", or "See the Website" or N/A. Do not provide a business plan now. This will be requested once there is further interest in the project.

01 - Project Name

02 - Name of Applicant/Borrower

03 - Total Capital/Loan/Funding Amount required

04 - Max. 5 lines, brief company/project overview

05 - Address

06 - City/Zip

07 - Country

08 - Phone

09 - Fax

10 - Mobile

11 - Skype

12 - Email

13 - State name of all officers in the company/project and title

14 - State Personal Financial Net-Worth of the Applicant/Borrower

15 - Present liquidity of the Applicant/Borrower (cash/bank credit line available)

16 - Asset based loan or equity based finance required?

17 - Venture type (Acquisition, Purchase, Construction/Development, Merger, Buy-out)?

18 - If equity based funding is required, what equity percentage is offered?

19 - How much cash money has the Applicant/Borrower already invested into the project and what percentage does this represent of total project costs?

20 - Future Value of Project when completed?

21 - Acceptable terms and conditions of an eventual loan?

22 - Timing of this project and repayment of loan?

23 - Interest paid monthly/by-monthly/or...?

24 - How will the loan be secured?

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25 - Key Financial Data of the Company/Project. State all amounts in Dollars or Euros

Legend/year	Legend/ year 1	Legend/ year 2	Legend/ year 3	Legend/ year 4	Legend/ year 5
Net sales					
Cost of goods sold					
Administrative cost					
Profit or loss (ebitda)					
Total assets					
Total liabilities					
Bank debt					
Stockholders' equity					
Depreciation					
Interest expense					

26 - Exit Strategy

27 – Professional business plan available?

28 – Has professional Due Diligence been performed on the project and is a relevant documentation available?

29 – If a broker is involved, who covers fees/commissions and how much?

30 - Additional Comments

Name of Applicant/Borrower providing the information:

Mr./Mrs./Ms. _____

Date the information is provided: _____

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